

Full Time MBA

BGSU | College of
Business
BOWLING GREEN STATE UNIVERSITY

Business

The Master of Business Administration

Executive Master of Business Administration

The MBA experience at BGSU introduced educational experiences and intense commitment to new and changing deadlines and circumstances. The focus on team collaboration and resolution to business problems prepared me well for the varied personal interactions of the real business world. In addition, the international foundation at BGSU continues to serve me well in my career.

John F. Meier
Chairman of the Board of Directors
and Chief Executive Officer, Libbey Inc.
MBA class of 1970



BGSU's MBA program can be completed in as little as 12 months of full-time study. The program serves students with a wide variety of academic and work backgrounds. Although many students in the program possess some professional work experience, none is required for admission.

Our program offers a broad curriculum that provides graduates with an understanding of the major business disciplines as well as the opportunity to pursue a formal area of specialization. Some of the more popular features our students enjoy include:

- > 14 required courses regardless of undergraduate major.
- > Core curriculum begins in August and concludes the following August, just 12 months later.
- > Intensive professional development seminars that prepare students for successful professional careers.
- > Tuition assistance through graduate assistantships for qualified students.
- > Specializations (available in Accounting or Finance) provide students the opportunity to focus their studies.
- > Small class sizes allows for greater interaction with faculty.
- > Cohort approach encourages networking and team building among students.
- > A diverse student body that brings the world to the classroom (typically 12-14 countries represented).

Unlike some MBA programs that instill a highly competitive atmosphere among their students, Bowling Green State University's full-time program is designed to foster a spirit of cooperation among students. Each semester students are part of a cohort of peers that share a common schedule. The cohort experience contributes to the development of skills in communication and teamwork as well as promotes valuable networking abilities that are critical in any career.

Full Time MBA

In addition to the core curriculum, the program includes modules on leadership assessment and development, computer skills, international business principles, and the foundations of ethical leadership. Students also take part in a series of co-curricular professional development seminars, covering topics such as oral presentation and report writing, team facilitation, effective negotiation, career planning, and organizational politics.

The BGSU MBA program is well-respected for its quality and commitment to the student experience. Highlights of this recognition include:

- > AACSB-International Accreditation: Only 20% of schools worldwide meet this high level of achievement.
- > Listed in the Princeton Review of Best Business Schools
- > *Bloomberg Business Week*

Bowling Green State University

Bowling Green State University is a state-assisted University located in Bowling Green, Ohio. The 1,338-acre campus which serves approximately 17,000 undergraduate and 2,700 graduate students is 23 miles south of Toledo, Ohio. The University offers approximately 200 undergraduate degree programs, 65 master degree programs, and 14 doctoral programs. Founded in 1910, BGSU draws its students from across the United States and from approximately 55 countries.

Faculty

The heart of the University is its 861 full-time faculty who are actively engaged in a wide variety of teaching, research, and service activities. This diverse faculty represents one of the University's major resources. Their expertise is sought by business, government, education, and social agencies and services as an active link between the University and the various constituencies that support it. The University strongly encourages excellence in both teaching and research. Learn more about the BGSU College of Business Faculty at: <http://www.business.bgsu.edu/FacultyDirectory/Index.cfm>



Program Requirements

The MBA program provides a broad curriculum organized around four principle components: foundation, core, capstone, and specialization courses. The program also includes modules on a variety of topics including computer skills, international business principles, and the foundations of ethical leadership. In addition, students take part in a series of co-curricular professional development seminars aimed at providing practical skill development and real-world business exposure.

MBA Requirements

Foundation Courses:

(may be waived with prior completion of equivalent courses)

ECON 6000	Economic Analysis of the Firm
MBA 6000	Financial Accounting and Analysis
MBA 6010	Quantitative Analysis for Managers
MBA 6030	Managerial Accounting
MBA 6100	Challenges and Responses of the Global Firm

Core Courses:

MBA 5830	Topics in Management
MBA 6020	Information Technology for Managers
MBA 6040	Supply Chain Management
MBA 6050	Marketing Management and Strategy
MBA 6060	Financial Management
MBA 6070	Ethics and Law in Business
MBA 6080	Leading for Organizational Success
STAT 6010	Statistics for Managerial Decisions

Capstone Course:

MBA 6090	Strategy Design and Implementation
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Specializations

Although students may choose to do a general MBA, they also may pursue a formal specialization in accounting or finance.

Accounting Specialization

Required Courses:

ACCT 3210	Intermediate Financial Accounting 1
ACCT 5220	Intermediate Financial Accounting
ACCT 5510	Auditing
ACCT 5600	Accounting Information Systems
ACCT 5420	Corporate Taxation

Elective Choices (choose one):

Students are also required to select one additional graduate level accounting course. The accounting specialization can qualify students to sit for the CPA exam.

Finance Specialization

Required Courses:

MBA 5510	Investment Analysis and Management
MBA 5520	Financial Modeling

Elective Choices (choose two):

MBA 5530	International Financial Management
MBA 5540	Bank Management
MBA 5560	Risk Management and Insurance Planning
MBA 5570	Retirement and Employee Benefit Planning
MBA 5590	Personal Financial Planning



Course Descriptions

Economic Analysis of the Firm

ECON 6000 (3 credit hours)

Emphasizes the application of microeconomic theory to the decision-making process of the firm. Topics include marginal analysis, market structure, competitive strategy, and public policy issues.

Topics in Management

MBA 5830 (2 credit hours)

A variety of topics are included that provide future managers with the personal, interpersonal, and organizational skills necessary for a career in management. MBA students only or with permission of Graduate Programs in Business. Graded S/U

Financial Accounting and Analysis

MBA 6000 (3 credit hours)

Addresses financial accounting concepts and development of financial statements. Emphasizes the effect of business processes on the reported financial statements of an organization and the usage of financial information in the management and analysis of business operations. Prerequisite: MBA students only or with permission of Graduate Programs in Business.

Quantitative Analysis for Managers

MBA 6010 (3 credit hours)

Provides MBA students with the opportunity to develop analytical skills through the application of quantitative models to managerial problems. Students will learn to design analyses in the context of practical business situations and use the results to support managerial decision-making. Prerequisite: MBA students only or with permission of Graduate Programs in Business.

Information Technology for Managers

MBA 6020 (3 credit hours)

Surveys various topics in information systems. The purpose is to develop an understanding of key information technologies and the role of IT in organizations. Focuses on empowering managers with the knowledge of IT necessary to use technology effectively in their organizations. Prerequisite: MBA students only or with permission of Graduate Programs in Business.

Managerial Accounting

MBA 6030 (3 credit hours)

Applies accounting to the decision-making, planning, and control processes of management. Emphasizes the nature, use, and reliability of accounting data for decision-making. Prerequisite: MBA students only or with permission of Graduate Programs in Business.

Supply Chain Management

MBA 6040 (3 credit hours)

Focuses on how supply chains create value for organizations, their suppliers and customers. Explores supply, operations, and logistics processes and how these processes are integrated with other functions within the firm and across organizations. Examines supply chain strategy; product, process, and service design; quality and lean; planning, control, and measurement systems; and ethical and environmental decisions. Prerequisite: MBA students only or with permission of Graduate and Executive Studies in Business.

Marketing Management and Strategy

MBA 6050 (3 credit hours)

Relevant theory and practice as related to a planning, analysis and control framework for developing and evaluating general marketing strategy as well as component strategies and tactics. Managerial decision making is stressed and illustrated through case analysis or other experiential exercises. Prerequisite: STAT 601, MBA 603, and MBA students only or with permission of Graduate Programs in Business.

Financial Management

MBA 6060 (3 credit hours)

Case method approach to acquisition and allocation of funds for non-financial firms; working capital management; capital budgeting, long-term fund sources, dividend policy; valuation, merger. Executive view stressed. Prerequisite: MBA 600 and MBA students only or with permission of Graduate Programs in Business.

Ethics and Law in Business

MBA 6070 (3 credit hours)

Legal environment and the vital role law plays in all business decisions. Basic law concepts illustrated from viewpoint of the firm. Social responsibility of corporations; topics include white collar crime, social accounting, legal and restructuring of the corporate firm, and government regulation. Prerequisite: MBA students only or with permission of Graduate Programs in Business.



Leading for Organizational Success

MBA 6080 (3 credit hours)

Understanding the effective functioning of individuals, groups and teams in organizations. Emphasizes application of behavioral science knowledge to major organizational issues such as performance, decision making, communication, conflict, and leadership. Employs a cross-cultural perspective. Prerequisite: MBA students only or consent of Graduate Studies in Business. Not open to students with credit for ORGD 608. Approved for Distance Ed.

Statistics for Managerial Decisions

STAT 6010 (3 credit hours)

Fundamental statistical concepts and important statistical techniques will be introduced. Topics to be covered include exploratory data analysis, confidence interval estimation, hypothesis testing, regression analysis, forecasting, analysis of variance, and contingency tables. Credit not applicable toward M.S. in Applied Statistics.

Challenges and Responses of the Global Firm

MBA 6100 (3 credit hours)

Provides an in-depth analysis of global business challenges and alternative competitive responses. Examines global

markets, international organizations, security and risk, technology, cultural differences, currency markets, and sustainable business practices. MBA, Macc or approval of Graduate and Executive Programs in Business. Approved for Distance Ed.

Strategy Design and Implementation

MBA 6090 (3 credit hours)

Examines competitive and corporate strategies from the general manager's perspectives. Topics include analysis of strategic mission and objectives, environmental and industry dynamics, development of internal resources and capabilities, and sources of competitive advantage in a changing global environment. Evaluates appropriate competitive and corporate strategic alternatives.

Emphasizes the development of coherent strategies for implementation, including integrating functional areas and mobilizing all aspects of an organization to achieve and sustain competitive advantage.

Prerequisites: Completion of MBA Foundation and Core Classes. For MBA students only.

To read course descriptions for electives and specialization courses, please visit our online course catalog: <http://webapps.bgsu.edu/courses/search.php>.

Application Instructions

Bowling Green State University's Graduate Programs in Business uses a self-managed application process. You are responsible for submitting all the elements of the application.

Application for Admission

Please complete the online application at the following webpage: <http://choose.bgsu.edu/apply/online/?graduate>

This application form has been designed to give you the opportunity to present yourself to the admissions committee in the best possible manner. The application questions should be answered carefully and completely. A \$45 non-refundable application fee is required for all domestic students. The fee is \$75 for international students.

Transcripts

A complete application must include two *official transcripts* in English from each college or university attended. Please contact the Registrar of each college or university that you have attended and ask them to forward two official copies of your transcript to:

Graduate College
Office of Graduate Admissions
Bowling Green State University
Bowling Green, Ohio 43403

Transcripts marked "issued to student" will not be accepted.

Recommendations

Graduate Programs in Business requires applicants to submit *two* recommendations. Recommendations should be solicited from two of the three persons you listed on your application who can comment meaningfully on your performance in an academic or professional setting. The recommendation form can be downloaded from our website or your recommenders can submit their own letters.

Resume

Please submit a resume that outlines and describes your educational background (degrees, certificates, and/or licenses obtained), leadership experience (activities in which you lead, organized, or directed others), and professional accomplishments (work experience including internships). In addition, please list any special awards or honors obtained.

Graduate Management Admission Test (GMAT)

This test, sponsored and directed by the Graduate Management Admission Council, is required of all applicants. GMAT information can be found at www.MBA.com. Please have the official test results sent directly to our office. Applications will not be considered complete until GMAT scores have been received. GMAT scores that are more than five years old will not be accepted.

If you have previously taken the test but have not had your scores reported to Bowling Green State University, you will need to request that your test results be sent to us. You can do that at the GMAT web site: www.MBA.com

Note: Applicants who have earned a graduate degree from a regionally accredited university may be eligible for an exemption from the GMAT requirement based upon academic performance in the program, professional qualifications, and whether the previous program required a standardized admission test. Applicants may discuss GMAT waiver eligibility with Director of Graduate Programs in Business.



Self-Evaluation and Educational Objectives

The admission committee is interested in learning your reasons for pursuing a graduate business degree at Bowling Green State University. Among the issues you should address are your: 1) reasons for pursuing a business or management career; 2) reasons for selecting BGSU; 3) expectations of the role of the graduate business program in achieving your personal growth and objectives; and 4) ability to make a unique contribution to the educational experience of your peers. If there is any reason you believe your application would not impress the admissions committee (i.e., low undergraduate grade point average, low test scores, lack of professional experience, internships, etc.), please include an explanation in your self-evaluation. Please limit your responses to no more than three pages.

Where to Send Application Material

Any documents that need to be mailed may be sent to:

Graduate and Executive Programs in Business (GEPB)
369 Business Administration Building
Bowling Green State University
Bowling Green, Ohio 43403

International Applications

Applicants applying for the full-time program who are not United States citizens or who do not hold Immigrant, Permanent Resident status must apply through the Center for International Programs. International applicants should mail transcripts to the CIP:

Bowling Green State University
Center for International Programs (CIP)
Bowling Green, OH 43403
Telephone: (419) 372-2247
E-mail: cip@bgsu.edu
Fax: (419) 372-2429

Do not mail the admissions application, fee, or transcripts to the GEPB office. Mailing this information to the GEPB office will result in a delay of an admission decision. The application for graduate assistantship, resume, self-evaluation and educational objectives statement, and letters of recommendation are the only forms that should be forwarded to the GEPB office. The preliminary admission decision is made by the Center for International Programs. International students whose native language is not English must take the Test of English as a Foreign Language (TOEFL) to demonstrate proficiency in English.

Applications Facts and Dates

The full-time MBA program begins only once per year, in late August with various orientation programs and a series of required seminars. As a result of the limited admissions, completed application materials including test scores (GMAT, TOEFL), should be sent as soon as possible. The program is normally fully admitted by March. Please contact us to see if space is still available.

Bowling Green State University is committed to equal opportunity for all and does not discriminate in admission or access to, or treatment or employment in, its programs and activities on the basis of race, sex, color, national origin, religion, creed, age, marital status, sexual orientation, mental or physical disability or veteran status. The Office of Equity & Diversity, 705 Administration Building, BGSU, is responsible for University compliance with all relevant statutes, including Title IX, Section 504 and the Americans with Disabilities Act.



Graduate Assistants

What is a Graduate Assistant (GA)?

It is a graduate student who is employed by the University. A GA typically works 10 hours per week although a few positions require 15 or 20 hours per week. In exchange for this work, a GA receives a stipend (wage) and a scholarship covering full or partial tuition, non-resident fee.

GAs typically work for one of the College of Business departments. There may also be opportunities to work in other University departments. Work assignments vary widely among departments, with each department determining the nature of the work. Examples of recent GA duties include: grading exams, teaching classes, tutoring students, conducting research, or performing administrative duties. Some GAs are assigned to individual professors, whereas others may be given assignments by the department as they are needed.

Application for Assistantship

An application for a graduate assistantship can be found online at the following webpage: http://www.bgsumba.com/full_time_apply_graduate.html. Graduate Assistant awards are funded by the Graduate College and are based on merit and skills and not financial need. Applications are considered independently of the admission process *after* the candidate has been admitted to the program.

How Many GA Positions are Available?

The number of positions varies from year to year. The precise number depends on the number of returning GAs, the total GA budget for the year, and the needs of the various departments. The majority of GA contracts awarded begin in the fall semester. Relatively few positions are awarded during the Spring. Although GAs receive tuition scholarships for summer classes, GA stipends are rarely awarded for summer.

Are GAs Required to Maintain a Minimum Grade Point Average

Yes. To remain eligible for funding, a GA must maintain at least a 3.00 grade point average in his or her graduate courses. Failure to meet this standard could result in a GA losing his or her funding.

What are the Criteria for GA Selection?

Although some criteria for GA selection vary with the position, we use a general set of credentials to identify qualified applicants.

First, we look for an applicant with high academic potential. We expect GAs to work to a high standard, and we reward this academic potential with funding. Three of the most common ways by which potential is judged are by an applicant's GMAT score (and TOEFL, if required), by undergraduate and/or graduate grades, and by professional work experience. A student who is not funded during his or her first semester may reapply after a semester or more of study in the MBA program.

No minimum GMAT or TOEFL score is required, although applicants with GMAT scores above 550 and TOEFL scores above 90 have a much better chance to be awarded funding than candidates with lower scores. To be eligible, an applicant must have an undergraduate GPA of at least 3.00/4.00. Applicants with higher GPAs have a better chance to be awarded funding than those with lower GPAs.

After we determine that an applicant meets the standards for academic potential, we compare an applicant's background and preferences to the available positions. The resulting matches vary from semester to semester, depending upon which GA positions are available. For example, if the Accounting and Management Information Systems Department has an opening for a GA with computer programming skills and experience, then preference will be given to applicants with this background. Work experience may help, but is not mandatory.



What can a Candidate do to Enhance his or her Chances for a GA Position?

A student's abilities and GA potential are often difficult to assess based only upon test scores, grades, and a resume. For this reason, we welcome any additional materials that show evidence of your skills, pertinent work or school experiences, and your teamwork and leadership abilities. A personal interview is not required. However, if you feel that it will enhance our understanding of your candidacy for a GA position, a visit or telephone interview can be arranged.

What are the Important Deadlines to be continued for a GA Position?

Our GA selection process begins in January for the following August. We only consider GA candidates who already have been admitted to their graduate programs. If you have not been fully admitted to your program at the time we are conducting our GA review, we will not consider you for a GA position.

Full Time MBA

Cost Summary

Program Fees

- > The most current University fee information can be found at the Bursar's web site at <http://www.bgsu.edu/offices/bursar>

Financial Aid

Financial Aid is available to full-time students in a variety of forms including graduate assistantships, student employment, and loans.

Graduate Assistantships: Please see Graduate Assistants section starting on page 8.

Student Employment: The College Work-Study program may apply to eligible students. Please refer to the Office of Student Financial Aid for eligibility forms and information. Regular employment positions are funded by the University and are available to graduate students registered for at least four credit hours regardless of financial aid eligibility.

Student Loans: Two long-term loan programs are also available. The Perkins Loan and the Stafford Loan are available with financial need eligibility. A Financial Aid Form must be filed to determine eligibility. Students must be fully admitted to the Graduate College and be registered for at least four credit hours for the Stafford Loan and eight credit hours for the Perkins Loan consideration. If you are in the U.S. on an F1 or F2 student visa, or only a J1 or J2 exchange visitor visa, or a G series visa (pertaining to international organizations), you are not eligible for federal student aid.

For more information about financial aid, contact the Office of Student Financial Aid, 231 Administration Building, 419-372-2651 or review their fact sheet at <http://www.bgsu.edu/offices/sfa>.



Bowling Green State University offers the area's most extensive graduate programs in business

- > Executive MBA
- > Professional MBA
- > Executive Master of Organizational Development
- > Full-time MBA
- > Master of Accountancy
- > Master of Arts in Economics
- > Master of Science in Applied Statistics

369 Business Administration
Bowling Green, Ohio 43403,
Bowling Green State University

1.800.BGSU MBA | 1.419.372.2488

www.bgsumba.com

Email: mba-info@bgsu.edu



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Everyone is accredited by somebody, but only the best are accredited by the Association to Advance Collegiate Schools of Business.



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